



2024 Board Nomination Package

**Dean Chapman**

# DEAN CHAPMAN



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Thank you for your consideration as a board member of the West Parkland Gas Co-op Ltd.

I am writing this cover letter to express my interest in the position. While I have no prior relevant experience in rural utilities or gas distribution, I feel that my soft skills and prior experience in the world of Co-operatives lend well to this position.

I can bring this ability to connect with members to West Parkland Gas Co-op, where I feel it can be utilized to grow and maintain your already considerable membership. I also have a considerable amount of experience in the world of Cooperatives.

We launched our own Cooperative in the Parkland region in 2018. We called it the Heritage and Vision Opportunity Development Investment Cooperative. This was started with the intention to allow local investors to put their money into local companies by buying shares in the Co-operative. The funds would then be used to invest in local projects. Unfortunately, just as we were getting traction, Covid knocked the wind out of the project. I did, however, receive an in-depth education in the Cooperative Act as well as the processes, procedures, and operations. I still have the dream to see this Cooperative run again at some point in the future.

I am very interested in learning more about the world of utilities and distribution. I have attached my resume for further information. Please also feel free to contact me with any questions.

Sincerely,

Dean Chapman

# DEAN CHAPMAN



## ABOUT ME

An entrepreneur and founder of Frontline Benefits Inc. With 12 years of experience, I've reshaped national employee benefits, emphasizing a human touch in business. Alongside running Frontline Benefits, I co-founded the Heritage and Vision Opportunity Development Investment Cooperative in 2018, reflecting my commitment to community-driven projects.

## SKILLS

- Critical Thinking
- Leadership
- Project Planning
- Business Development
- Cooperative Ac
- Client Education
- Document Review
- Strategy Development

### Founder/Director

*2012 - Current, Frontline Benefits*

- Founded and operated a consulting firm specializing in employee benefits and group retirement plans.
- Established the company from scratch in Wetaskiwin 12 years ago.
- Focused on educating clients on benefits and navigating pricing, leading to being one of the top providers of the Chamber Benefit Plan in Canada for the last 4 years.
- Successfully built a client base in Parkland County, competing with firms in larger centers like Toronto and Vancouver.

### Founder

*2018 - 2020, Heritage & Vision Fund*

- Launched the Heritage and Vision Opportunity Development Investment Cooperative to encourage local investments in regional projects.
- Acquired in-depth knowledge of the Cooperative Act, processes, procedures, and operations.
- Unfortunately, the project was impacted by Covid, but I maintain a keen interest in reviving it in the future.

### Director

*2014 - 2016, Wetaskiwin Chamber*

- Served as a director, contributing to the strategic direction and growth of the Wetaskiwin Chamber